

## NRMA Insurance Funds Newcastle McGrath Breast Care Nurse Expanding its Support to Breast Cancer Patients

**Under embargo until 00:01AM (AEDT), 6 January 2024:** NRMA Insurance announces it has expanded its support of the McGrath Foundation by funding a second McGrath Breast Care Nurse for three years, following its fundraising initiatives during the NRMA Insurance Pink Test.

NRMA Insurance has donated \$420,000 to the McGrath Foundation which will fund McGrath Breast Care Nurse, Helen Moore, at Calvary Mater Newcastle over the next three years, helping hundreds of families.

With 57 people diagnosed with breast cancer every day in Australia there is an increasing need for specialist McGrath Breast Care Nurses to support those impacted. McGrath Breast Care Nurses help breast cancer patients with a diverse range of physical, emotional and psychological needs by offering care and support at no cost.

McGrath Breast Care Nurse, Helen Moore said: “I take pride in knowing I am that central point of contact for my patients and ensuring they feel reassured and supported. It’s a privilege to be a trusted, consistent advocate for people with breast cancer and their families.”

McGrath Foundation Co-Founder & President, Glenn McGrath commented: “Our nurses help patients and their families navigate the complex medical system as well as the feelings that come with a breast cancer diagnosis and throughout the treatment process. With the growing rate of breast cancer diagnoses in Australia, the funding we receive from NRMA Insurance is vital and is helping us towards achieving our goal of funding 250 nurses, to help ensure no one misses out on care.”

In 2023, NRMA Insurance announced its sponsorship of South Australian McGrath Breast Care Nurse, Kate Williams for three years.

NRMA Insurance Chief Customer and Marketing Officer Michelle Klein said: “We are proud to continue our support of the McGrath Foundation by funding a second McGrath Breast Care Nurse, this time to help people impacted by breast cancer in Newcastle and surrounding suburbs.

“We have seen firsthand the incredible impact Kate Williams has had in her community in South Australia. From diagnosis right throughout treatment, McGrath Breast Care Nurses help individuals and their families free of charge. This support is invaluable and importantly gives people time in their lives that is not defined by breast cancer.”

The vital funds were raised during the NRMA Insurance Pink Test’s Jane McGrath Day on the 5 January 2024. Cricket fans who took part in the NRMA Insurance Pitch-In activation played a

part in the fundraising as every hit equated to a \$1 donation from NRMA Insurance. On top of that for every NRMA Insurance policy sold on the 5 January, NRMA Insurance donated \$100 to the McGrath Foundation.

NRMA Insurance is committed to supporting McGrath Foundation and helping Australians impacted by breast cancer. McGrath currently has 204 McGrath Breast Care Nurses who help individuals and their families experiencing breast cancer.

For more information on NRMA Insurance being the proud helpers of the McGrath Foundation head to [nrma.com.au/cricket](http://nrma.com.au/cricket) or <https://www.nrma.com.au/cricket-pinktest>

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**NRMA Insurance**

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